



News release

For immediate release

Dr. Ken Leslie named as the 2016 Metacam® 20* Bovine Welfare Award winner

Charlotte, North Carolina, September 15, 2016 – The executive board of the Canadian Association of Bovine Veterinarians (CABV) / Association Canadienne des Vétérinaires Bovins (ACVB) and Boehringer Ingelheim (Canada) Ltd. have announced Dr. Ken Leslie as the recipient of the 2016 Metacam® 20 Bovine Welfare Award.

“It is our distinct pleasure to announce Dr. Ken Leslie as the recipient of the 2016 Metacam® 20 Bovine Welfare Award,” said Dr. John Campbell, Secretary-Treasurer of the CABV/ACVB.

Dr. Leslie spent 34 years as a faculty member at the University of Guelph in the Department of Population Medicine. He retired in 2011 and continues to teach at the Ontario Veterinary College as a sessional lecturer and advisor. Dr. Leslie is known internationally for his research and extension in mastitis control, calf health management and daily cattle well-being. Through his work, Dr. Leslie’s primary objective is to foster awareness and interest in the implementation of progressive health management programs for the dairy industry.

“It is an absolutely great honour to receive the Metacam 20 Bovine Welfare Award for 2016,” Dr. Leslie said following the award ceremony. “It is particularly gratifying to be recognized for contributions to the recognition and understanding of issues related to dairy cattle welfare, and to develop and promote solutions to some of these issues. I am sincerely grateful to the Canadian Association of Bovine Veterinarians for this recognition.”

Dr. Leslie was presented with the 2016 Metacam® 20 Bovine Welfare Award at the 49th Annual Conference of the American Association of Bovine Practitioners on September 15, 2016 in Charlotte, North Carolina.

“Throughout his career, Dr. Leslie has advanced knowledge of dairy cattle welfare and progressive health management programs in the dairy industry,” said Dr. Rob Tremblay, Bovine/Equine Specialist with Boehringer Ingelheim. “He is credited with helping shape new science and practice areas such as pain management in clinical disease and assistance to calves with compromised vitality. Dr. Leslie’s commitment to maintaining bovine health and welfare – and his desire to share his knowledge and insight through his teaching – is exemplary.”

Jeffrey Estabrooks, Business Unit Director (Bovine and Equine) with Boehringer Ingelheim Canada’s Animal Health division, explained the Metacam® 20 Bovine Welfare Award recognizes and encourages those who research and practice animal welfare and well-being.

“We are pleased to see Dr. Leslie as the 2016 recipient of the award,” Estabrooks said. “His research work in pain management has greatly improved cattle welfare practices and he has also helped develop a generation of researchers who will continue to research and expand our understanding and practice of animal welfare.”

Estabrooks thanked the CABV/ACVB for its work to seek nominations and select the recipient of the award.



Pictured from left to right:

Dr. John Campbell, Secretary-Treasurer of the Canadian Association of Bovine Veterinarians (CABV) / Association Canadienne des Vétérinaires Bovins (ACVB)

Dr. Ken Leslie, Professor Emeritus, Ontario Veterinary College

Mr. Jeff Estabrooks, Business Unit Director (Bovine and Equine), Boehringer Ingelheim (Canada) Ltd.

Metacam® 20 Bovine Welfare Award

The Metacam® 20 Bovine Welfare Award is given annually to a DVM or animal scientist working in Canada, a faculty member or a graduate student of a Canadian university to recognize his/her achievements in advancing the welfare of animals via leadership, public service, education, research/product development, and/or advocacy. By doing so, the CABV/ACVB hopes to raise public awareness of the important role veterinarians and animal scientists play in:

- Improving bovine welfare in cattle production and research systems
- Improving scientific methods of measuring bovine welfare

About CABV/ACVB

The Canadian Association of Bovine Veterinarians (CABV) / Association Canadienne des Vétérinaires Bovins (ACVB) represents approximately 600 veterinarians from across Canada who have a specific interest in bovine health and production medicine. The Board is composed of thirteen members who are also representatives on the Boards of Canada's four regional bovine associations: Atlantic Bovine Practitioners Association (ABPA), l'Association des Médecins Vétérinaires Praticiens du Québec (AMVPQ), Ontario Association of Bovine Practitioners (OABP) and the Western Canadian Association of Bovine Practitioners (WCABP).



About Boehringer Ingelheim Animal Health

Boehringer Ingelheim Animal Health is committed to fostering the health and well-being of mankind by promoting the emotional and physical benefits arising from the human animal bond. It has been providing solutions for the prevention and treatment of diseases in animals for almost 60 years.

About Boehringer Ingelheim (Canada) Ltd.

The Boehringer Ingelheim group is one of the world's 20 leading pharmaceutical companies. Headquartered in Ingelheim, Germany, Boehringer Ingelheim operates globally with 145 affiliates and a total of more than 47,500 employees. The focus of the family-owned company, founded in 1885, is researching, developing, manufacturing and marketing new medications of high therapeutic value for human and veterinary medicine.

Social responsibility is an important element of the corporate culture at Boehringer Ingelheim. This includes worldwide involvement in social projects, such as the initiative "Making more Health" and caring for employees. Respect, equal opportunities and reconciling career and family form the foundation of the mutual cooperation. In everything it does, the company focuses on environmental protection and sustainability.

In 2015, Boehringer Ingelheim achieved net sales of about 14.8 billion euros. R&D expenditure corresponds to 20.3 per cent of its net sales.

The Canadian headquarters of Boehringer Ingelheim was established in 1972 in Montreal, Quebec and is now located in Burlington, Ontario. Boehringer Ingelheim employs approximately 600 people across Canada.

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*Registered trade name: Metacam® 20mg/mL Solution for Injection

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