



Ontario Association of Bovine Practitioners

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OABP Policy on Distribution of the OABP Mailing List

The executive has decided that the OABP membership address list (snail mail and email) will not be provided for sale to commercial interests nor for commercial purposes.

It is our policy to reserve the right to screen requests to utilize our member list.

Items of educational, non-commercial interest and benefit to our members can be included in our mail outs to members, or labels can be provided for a one time use for a separate mail out, as approved by the OABP executive. In such cases the collaborating organization might be asked to contribute to the cost of the mail out.

Events that are deemed to be commercial in nature or company product brochures can be advertised through our newsletter in the form of inserts or pdf attachments if newsletters are sent by email.

Time sensitive pieces of commercial information that cannot wait until the next newsletter will be sent to membership via the listserve.

A disclaimer stating that the OABP does not endorse the event or product will accompany these inserts or attachments.

Fees will be charged for all forms of advertising.

Other situations will be considered by the board for approval as they arise.

November, 2012